

# Blurb Planning Template

Name \_\_\_\_\_

L.I. To write a blurb.

Title: \_\_\_\_\_

Author: \_\_\_\_\_

**Main  
characters**

**Describe characters**

**Setting: Tell where and when**

**Turning Point: The part that reveals main idea/problem**

- But when

**The Hook: Describe the challenge that the main character(s) must face.**

You could begin sentence with the word "Now" and make it an action sentence.  
Or you could begin with the word "Will" and describe the challenge in question format.